

“AMERICAN WAY”

Radio Release Date: December 13, 2024



americanway.info

TARGET MARKETING

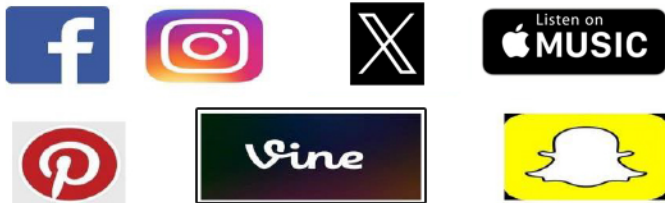
Online

An extensive e-mail campaign will be executed and maintained to create consumer and industry buzz about 'American Way'.

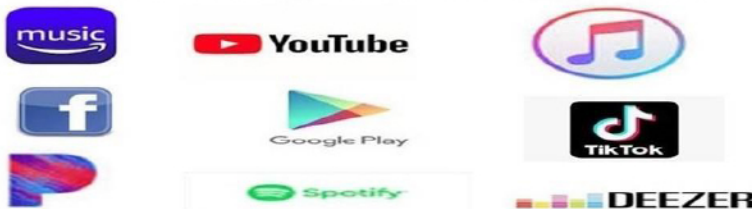
Radio

Service to all Urban Contemporary, College, Blues and Country broadcast and online radio stations across in the U.S.A and abroad.

Social Media



Available on all digital and streaming platforms



Product Service:

GPI Records Group
206-841-8440
gpirecordsgroup@gmail.com



'American Way' is the latest single release by Mississippi.

"What inspired me to write 'American Way' was the way my parents raised my brothers, sisters, and me growing up in Mississippi. My childhood experience at the age of seven was my first taste of American freedom, as I was raised on a old plantation owned by our family. Our freedom lay in our self-sufficiency: we didn't have to rely on a grocery store. I grew up surrounded by pigs, cows, chickens, and roosters."

"Watching my father operate a John Deere tractor and my brothers and sisters ride in an old Ford pickup truck with my grandmother at the wheel is a nostalgic experience I'll never forget."

"American Way is the story of growing up in a country that I feel every walk of life is trying to come to. Some are seeking a better way of life to raise their families in. It is a song written to unite all the people of America black, white yellow, brown, and in between together "

"It's rough of course. Been hard on you as a Black man in this country? Hell yes of course, but this is my home where every day I roam. Because all I know is that 'American Way'."

Bio & Discography

@
mississippi.net

Radio Release Date	December/13/2024
Format	Digital
Genre	R&B, Urban Contemporary
UPC	198999310603

